Way forward to wellness

Seminar on

Probiotics- Way forward to wellness &

E-poster competition

2nd March, 2019

Venue:
Seminar Hall,
Vergheze Kurien Institute of Dairy and Food Technology,
Mannuthy, Thrissur, Kerala

Organized by
Department of Dairy Microbiology
College of Dairy Science & Technology
Seminar- “Probiotics - Way forward to wellness”

An incredible growth in functional food sector is foreseen with the new generation consumers focusing more on convenience and proactive health management practices. The functional food industry has experienced innovative and economic expansion, especially in the category of “Probiotic foods”. These foods have enormous growth prospective and are forecasted to have a major share of food industry, in the coming decades. Probiotic foods have a long history of promoting wellbeing and most of the today's consumers have heard about these foods, but have no idea about the scientific facts. Scientific credibility is of utmost importance for the educated consumers to accept products claiming health benefits. To create awareness and inculcate the concept of wellness through healthy food choices, authentic information dissemination to younger generation is very important. The concept of health and nutrition is constantly evolving and currently food itself is anticipated to act as 'medicine' as prophesied by Hippocrates. Considering these facts, Department of Dairy Microbiology along with Probiotic Association of India organizes a one day seminar to elaborate on how probiotic foods can pave way towards wellness. This awareness seminar is expected to motivate the young minds to take up research in this area.

E-poster and Quiz competition

As a part of this event, an e-poster competition is being organized for undergraduate and post graduate college students on the theme 'Popularization of Probiotics' (need not be research based). E-posters in
pdf format prepared as per the guidelines provided should be mailed to the dmcdstnty@gmail.com on or before 24th February 2019. Proof of studentship should also be attached. A quiz competition on the seminar theme is also planned for the participants.

**Probiotic Association of India**

Probiotic Association of India (PAi) is a scientific body committed towards the popularization and promotion of probiotic concept in our country. Main focus of this association is to create awareness on probiotics among the general public. It serves as a common platform for cross talk between scientists, academicians, industry people and health professionals. PAi plays a pivotal role in organizing scientific seminars to popularize the health benefits of these friendly bacteria among the mass Indian population.

**Department of Dairy Microbiology**

College of Dairy Science and Technology, Mannuthy has been instrumental in contributing quality manpower to the dairy and allied industries in India and abroad. The Department of Dairy Microbiology, has remarkably contributed towards the academic and research excellence. Need based supply of dairy starter cultures for research as well as for the public is a yet another noteworthy activity of this Department. Department is keen to share the infrastructure facilities for those interested to take up small research in the area of probiotics. Department of Dairy Microbiology sees this seminar as a stepping stone towards the realization of achieving the goal to be a centre of excellence in probiotic research.
Tentative Programme Schedule

9.30am-10.00am : Registration  
10.00am-11.00am : Inauguration  
11.00 am-11.15am : Tea Break  
11.15am-1.00pm  : Scientific sessions and Discussions  
1.00pm - 2.00 pm : Lunch  
2.00pm - 3.30 pm : Quiz  
3.30pm - 4.00 pm : Valedictory Function

Registration Fee- Rs. 500/-

- The number of participants are restricted to hundred on first come first serve basis. Only those who have the send duly filled registration form to dmcdstmtty@gmail.com on or before 24.02.2019 will be considered.
- Spot registration will not be entertained.

For more details:

Joint Conveners  
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